



## MILE Winter Newsletter 2008

- **MILE's New Year**

2009 is a busy year for MILE – “A Picture's Worth a Thousand Euros” conference happened soon into the New Year, with the remaining two conferences in Dublin and Dresden following shortly. As you all know, MILE finishes by October 2009 and as we move towards the final months of the project we'll be asking for your contributions to and thoughts on the final reports which will form MILE's recommendations for the EC. Be prepared for Jessica, Celestine and Lucy to pester you for feedback.

- **EUROPEANA v1.0**

Following Robina Clayphan's presentation on Europeana at *A Picture's Worth a Thousand Euros*, MILE has been invited to join Europeana's next incarnation, **Europeana v1.0**, as a content contributor. This is an ideal way for you to disseminate your content and business to a huge network of users - if you want to be directly involved let us know.

- **PLUS, The WATCH FILE and MILE**

MILE is very pleased to announce that The PLUS Coalition is now legally entitled to become part of the MILE partnership. If you agree to PLUS becoming part of the project network, please, **don't** get in touch! But if you feel otherwise drop us an email explaining why. If we don't hear anything from you by **April 3rd 2009** we'll assume that you're agreeable to PLUS joining MILE and will seek the PO's formal permission for PLUS to join MILE.

In mid-January, MILE was fortunate enough to be given a timeslot to present the Orphan Works database at the Museums Copyright Group's AGM – this is a meeting of high-level cultural heritage professionals, and usually a closed group. MILE's presentation kicked off intense discussions on Orphan Works issues and led to MILE meeting with Dr. David Sutton of The WATCH File. WATCH – Writers, Artists and their Copyright Holders – is an online database of copyright information for artists and writers, a joint project between UK and US universities. WATCH is already a recommended part of Due Diligence for Collections Trust and National Portrait Gallery, and we believe that the best way forward for the Orphan Works database is to join with WATCH's work in locating copyright holders for artists. To this end Bridgeman Art Library will be sharing information and content with WATCH. Again, if you're interested in becoming part of this venture, get in touch.

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## MILE Events

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The dates for the final 2 MILE seminars are:

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- [“Towards a Multilingual Future” - how to increase the cultural and commercial potential of your image collection through improving its multilingual access](#)

Date: **Friday 3<sup>rd</sup> April 2009**

Location: **Science Gallery, Trinity College, Pearse Street, Dublin 2, Ireland**

Seminal conference on the commercial benefits of improving company infrastructure in an increasingly competitive marketplace via multilingual tools, in Dublin’s dynamic new venue!

Contact [lucy.geering@bridgemanart.co.uk](mailto:lucy.geering@bridgemanart.co.uk) to register

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- [“Know your Rights” – how to deal with image rights](#)

Date: **Wednesday 3<sup>rd</sup> June 2009**

Location: **Hotel Maritim, Dresden, Germany**

**In conjunction with CEPIC 2009**

MILE’s final conference, “**KNOW YOUR RIGHTS**”, focuses on trying to improve the security of digital images online by showcasing and discussing potential solutions to image piracy with technological developments such as digital watermarking and image tracking. Image piracy is an ongoing issue for digital image libraries, who suffer loss of revenue and content value as a result. Alongside this, the conference will also focus on the construction of a standard credit line as a means of supporting the import and export of images, and streamlining the workflow process!

Speakers include **PicScout** on international image tracking technology, **Fraunhofer Institut Sichere Informations-Technologie** on the latest developments in digital watermarking, and **The PLUS Coalition** on standardising credit lines for better business.

Contact [lucy.geering@bridgemanart.co.uk](mailto:lucy.geering@bridgemanart.co.uk) to register

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## **MILE Forum**

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We're very pleased that Robina Clayphan is moderating a new EUROPEANA discussion thread on MILE's forum – please feel free to ask her any questions you have about this new EC project at;

<http://mile-forums.ssl.co.uk/phpBB2/viewforum.php?f=7&sid=914c9677f1ea64adace56caed5a391c7>

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## Industry Events

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### *Orphan Works in Practice*

**Hotel Maritim, Dresden Germany, Friday 5<sup>th</sup> June 2009**

**CEPIC and The MILE Project are hosting a dedicated seminar on how to handle Orphan Works images in your daily business, on Friday 5th June 2009 in Dresden, Germany.**

This seminar focuses on finding real, practical ways for you to deal with Orphan Work images in your day-to-day work, from the perspectives of all users - commercial image suppliers, clients, collecting societies, educational establishments and cultural heritage institutions. As Orphan Works legislation is an ongoing international issue, the practicalities of how to deal with them in daily business is necessary to establish best practice models throughout the industry and move towards legislation on a national level.

Speakers include **Stock Photo Finder Inc** on the latest copyright developments in the USA, **Collections Trust** on the results of their 2009 Orphan Works survey, **The WATCH File** on Due Diligence and **PicScout** on their proposed Copyright registry. Can you afford NOT to attend?

It is organized by [CEPIC Congress 2009](#) in association with **The MILE Project**. MILE's intention is to bridge the gap between commercial and cultural heritage organisations by improving metadata.

For more information and to register please contact Sylvie Fodor on [s.fodor@ceplic.org](mailto:s.fodor@ceplic.org)

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### ***ISKO UK 2009 Conference - Content Architecture***

**London, 22-23 June 2009**

Registration is now open for "Content Architecture: Exploiting and Managing Diverse Resources", the first biennial conference of the UK Chapter of ISKO (International Society for Knowledge Organization). It will be held in London on 22-23 June 2009.

Come to this exciting Conference to hear about and discuss the opportunities arising from the growing digitization and networking of information resources. It will be a bridge-building event, designed to promote dialogue between practitioners and researchers from diverse communities.

The preliminary programme is now on the conference website at <http://www.iskouk.org/conf2009/programme.htm>. We have 28 presentations, with speakers from ten countries. Topics include semantic interoperability, image retrieval, multimedia challenges, mapping and modelling.

As keynote speakers we have:

- Professor David Crystal, the renowned author, linguist and broadcaster, talking about semantic targeting;
- Clifford Lynch, Director of the Coalition for Networked Information, on the subject of e-Research and New Challenges in Knowledge Structuring

To take advantage of the early bird discount, register as soon as you can on the conference site at <http://www.iskouk.org/conf2009/index.htm>

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Jessica, Lucy, Celestine

The MILE Coordination Team