



MILE Summer Newsletter 2009

- **MILE's Final Months**

Now MILE is heading into its final chapter, the MILE Coordination team thanks you in advance for your patience - we'll be pestering you for feedback on the reports being produced as MILE's final deliverables to the EC and the European community. Thanks to all your input at *KNOW YOUR RIGHTS*, part of these will be in the form of useful guides, glossaries and references to image metadata. Your feedback to these drafts will be very valuable, contributing your expertise is a chance to be part of something which we all hope will benefit the image industry within Europe and beyond through the Digital Age.

- **EUROPEANA v1.0**

MILE is now a confirmed partner of **Europeana v1.0**, as a knowledge contributor. Via The Bridgeman Art Library, this is a way for MILE to continue its work in perpetuity of the project's original life-span

- **Orphan Works, The WATCH FILE and MILE**

Following Dr. David Sutton's excellent presentation of The WATCH (Writers, Artists and their Copyright Holders) File's work at *Orphan Works in Practice* seminar, MILE has been promoting your business and taking an active step towards clarifying copyright legislation by contributing copyright holder information to WATCH. The Bridgeman Art Library has already contributed such information to WATCH, and MILE urges you and your content holders to join WATCH's work. Dr. David Sutton will be delighted to hear from you on

- **ULTIMATE METADATA SURVEY RESULTS and REPORT**

Thanks to all of you for encouraging others and responding to MILE's final and exhaustive survey of your metadata knowledge, practices and suggestions. There were 175 responses in total, which reached the target numbers of responses and gave the Coordination team a full set of results to work with. The results and conclusions of this survey will be published along with the final report and guide at the beginning of October 2009.

MILE Events

MILE's final events were:

- ***Know your Rights – how to deal with image rights***

Date: **Wednesday 3rd June 2009**

Location: **Room 6, Conference Level, Maritim International Congress Centre, Dresden, Germany**

In conjunction with *CEPIC 2009*

Although President Obama couldn't quite make it, MILE's ***Know Your Rights*** Conference opened the international CEPIC Congress 2009 and drew a crowd of over 100 international industry professionals. Delegates from commercial image collections, technology providers, cultural heritage institutions and image agencies attended the final MILE Project conference to hear presentations on the latest anti-piracy technologies and a high-level panel discussion on copyright metadata.

Keynote speaker Amalyah Keshet – Head of Image Resources and Copyright Management at The Israel Museum – plunged straight in with the contentious topic of free content, or “freeconomics”, and how museums are handling this. Next three anti-piracy whizz kids, involved in Germany’s CASED Project, spoke persuasively on new Digital Rights Management tools with particular focus on digital watermarking and developments in Usage Rights Management (URM) – apparently the Next Big Thing. Competing companies PicScout and The © Registry described their services for online image tracking. PicScout, now an established market leader in image tracking, use a combination of fingerprinting and webcrawling spiderbots to trace copyright infringements, while The © Registry employs a lateral search process; starting with the image, it searches database registrations for matches and as such guarantees finding every exact online copy of the image. And anything you ever wanted to know about copyright metadata was discussed by a panel of legal, cultural heritage, education and commercial image management experts, under Linda Royle’s skilful chairing.

Videos, presentations, agenda, speaker lists and reports from ***Know Your Rights*** are live on MILE’s website at <http://www.mileproject.eu/ixbin/indexplus?record=ART442>

- ***Orphan Works in Practice – practical solutions to Orphan Works***

Date: **Friday 5th June 2009**

Location: **Room 1, Seminar Level, Maritim International Congress Centre, Dresden, Germany**

In association with *CEPIC 2009*

CEPIC and **The MILE Project** hosted a dedicated seminar on how to handle Orphan Works images in your daily business. This seminar focused on finding real, practical ways for you to deal with Orphan Work images in your day-to-day work, from the perspectives of all users - commercial image suppliers, clients, collecting societies, educational establishments and cultural heritage institutions. As Orphan Works legislation is an ongoing international issue, the practicalities of how to deal with them in daily business is necessary to establish best practice models throughout the industry and move towards legislation on a national level.

For videos, presentations, agenda, speaker list and reports, see <http://www.mileproject.eu/ixbin/indexplus?record=ART480>

MILE Forum

- **The MILE Forum** is now drawing to a close – many thanks for all your comments and discussions which have been fed into the final reports and metadata guide. Copies of these will be distributed at the beginning of October 2009.

Industry Events

- **World Copyright Summit**

Washington DC, USA, 9th – 10th June 2009

This Summit brings together creators, rights organizations and guilds, policymakers, content service providers, broadcasters, telecommunications operators, hardware manufacturers and legal experts to debate the future of copyright and the distribution of creative works in the digital era.

The slogan for the 2009 World Copyright Summit -- "**New Frontiers for Creators in the Marketplace**" - illustrates the four main conference streams of this unique two-day program. Neither a legal conference nor restricted to music industry-related issues, the World Copyright Summit is a global business-oriented forum featuring over 100 high-profile creators from all disciplines, creative industry leaders as well as top policy-makers from Washington and the rest of the world.

For more information see <http://www.copyrightsummit.com/>

- **ALAI Conference – From 1710 to Cyberspace**

London, 14th – 17th June 2009

This Congress celebrates the tercentenary of modern copyright law. We will be exploring the various principles set out in the Statute of Anne, such as the right of printing and publishing, the notion of libraries as

repositories of knowledge, the right of authors to control the importation of books, and the question of formalities. We will also examine the ways in which these historic issues manifest themselves in the era of Cyberspace: online digital libraries, illegal downloading and distribution of protected works, authors' contracts and the economic impact of copyright. Moreover, these issues are compounded in the current globalised context and the conference will pay special attention to trans-national litigation strategies.

For more information see <https://www.alai2009.org/programme.aspx>

- **ISKO UK 2009 Conference - Content Architecture**

London, 22-23 June 2009

Registration is now open for "Content Architecture: Exploiting and Managing Diverse Resources", the first biennial conference of the UK Chapter of ISKO (International Society for Knowledge Organization). It will be held in London on 22-23 June 2009.

Come to this exciting Conference to hear about and discuss the opportunities arising from the growing digitization and networking of information resources. It will be a bridge-building event, designed to promote dialogue between practitioners and researchers from diverse communities.

The preliminary programme is now on the conference website at <http://www.iskouk.org/conf2009/programme.htm>. We have 28 presentations, with speakers from ten countries. Topics include semantic interoperability, image retrieval, multimedia challenges, mapping and modelling.

As keynote speakers we have:

- Professor David Crystal, the renowned author, linguist and broadcaster, talking about semantic targeting;
- Clifford Lynch, Director of the Coalition for Networked Information, on the subject of e-Research and New Challenges in Knowledge Structuring

To take advantage of the early bird discount, register as soon as you can on the conference site at <http://www.iskouk.org/conf2009/index.htm>

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The MILE Coordination Team