



## **MILE Spring Newsletter 2009**

- **MILE's Final Events**

At MILE's HQ we're working hard to get everything into place for the final MILE events. *Know Your Rights* is MILE's final conference and will contain a closed session for MILE partners and guest partners, to gather together all your final thoughts, suggestions and recommendations for incorporation into MILE's final documents – a series of reports and a metadata guide. Meanwhile, Jessica is assembling an impressive line-up of speakers for CEPIC's dedicated seminar on working solutions to Orphan Works, *Orphan Works in Practice*. The line-up so far includes Dr. Mihály Ficsor, President of the Hungarian Copyright Council, on extended collective licensing schemes, or "super licences"; Dr. David Sutton on The WATCH File, the world's first and largest

copyright registry; and MILE partner Naomi Korn who will be presenting the results of Strategic Content Alliance and Collection's Trusts' joint venture – *In from the Cold*, an Orphan Works survey.

- **Metadata Core Fields**

Thanks to all those who attended *Towards a Multilingual Future*, agreed that MILE's shortlisted set of core metadata fields for both the digital image, and the original artwork depicted in the image was a useful tool for the image industry and would help harmonise metadata and make it interoperable. The fields are;

*For the digital image:*

- 1) **Supplier picture number**
- 2) **Headline**
- 3) **Photographer/ creator**
- 4) **Copyright notice**
- 5) **Credit**
- 6) **Date created**
- 7) **Licensing contract**
- 8) **Instructions**
- 9) **Rights usage**

*And for the work of art depicted in the image:*

- 10) **Title**

- 11) Artist/ creator
- 12) Subject/ keywords
- 13) Description
- 14) Date created
- 15) Medium/ format
- 16) Rights
- 17) Nationality
- 18) Location
- 19) ID Number
- 20) Size of the artwork.

- **USE CASES**

Thanks to Trinity College Dublin and Alinari for offering to act as use cases at *Towards a Multilingual Future*, Celestine will be in touch with you during August to gather your indepth responses to MILE's Final Metadata Survey.

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## MILE Events

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MILE's final events are:

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- ***Know your Rights – how to deal with image rights***

Date: **Wednesday 3<sup>rd</sup> June 2009**

Location: **Room 6, Conference Level, Maritim International Congress Centre, Dresden, Germany**

**In conjunction with *CEPIC 2009***

MILE's final conference focuses on two key metadata issues which affect daily business; image piracy and the practical application of copyright metadata. **KNOW YOUR RIGHTS** will focus on trying to improve the security of digital images online by showcasing and discussing potential solutions to image piracy with technological developments such as digital watermarking and image tracking. Image piracy is an ongoing issue for digital image libraries, who suffer loss of revenue and content value as a result. Alongside this, the conference will also examine the construction of a standard credit line as a means of supporting the import and export of images, and streamlining the workflow process.

Contact [lucy.geering@bridgemanart.co.uk](mailto:lucy.geering@bridgemanart.co.uk) to register

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- ***Orphan Works in Practice – practical solutions to Orphan Works***

Date: **Friday 5<sup>th</sup> June 2009**

Location: **Room 1, Seminar Level, Maritim International Congress Centre, Dresden, Germany**

**In association with *CEPIC 2009***

**CEPIC** and **The MILE Project** are hosting a dedicated seminar on how to handle Orphan Works images in your daily business. This seminar focuses on finding real, practical ways for you to deal with Orphan Work images in your day-to-day work, from the perspectives of all users - commercial image suppliers, clients, collecting societies, educational establishments and cultural heritage institutions. As Orphan Works legislation is an ongoing international issue, the practicalities of how to deal with them in daily business is necessary to establish best practice models throughout the industry and move towards legislation on a national level. To register contact Sylvie Fodor, [s.fodor@ceplic.org](mailto:s.fodor@ceplic.org)

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## MILE Forum

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- **The MILE Forum** – with six months of MILE remaining, this is your last chance to air your metadata gripes, hints and ramblings at <http://mile-forums.ssl.co.uk/phpBB2/>.
- You can also find MILE on Twitter <http://twitter.com/MILEProject> and YouTube <http://www.youtube.com/user/themileproject>

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## Industry Events

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- **World Copyright Summit**

**Washington DC, USA, 9<sup>th</sup> – 10<sup>th</sup> June 2009**

This Summit brings together creators, rights organizations and guilds, policymakers, content service providers, broadcasters, telecommunications operators, hardware manufacturers and legal experts to debate the future of copyright and the distribution of creative works in the digital era.

The slogan for the 2009 World Copyright Summit -- "**New Frontiers for Creators in the Marketplace**" - illustrates the four main conference streams of this unique two-day program. Neither a legal conference nor restricted to music industry-related issues, the World Copyright Summit is a global business-oriented forum featuring over 100 high-profile creators from all disciplines, creative industry leaders as well as top policy-makers from Washington and the rest of the world.

For more information see <http://www.copyrightsummit.com/>

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- **ALAI Conference – From 1710 to Cyberspace**

**London, 14<sup>th</sup> – 17<sup>th</sup> June 2009**

This Congress celebrates the tercentenary of modern copyright law. We will be exploring the various principles set out in the Statute of Anne, such as the right of printing and publishing, the notion of libraries as repositories of knowledge, the right of authors to control the importation of books, and the question of formalities. We will also examine the ways in which these historic issues manifest themselves in the era of Cyberspace: online digital libraries, illegal downloading and distribution of protected works, authors' contracts and the economic impact of copyright. Moreover, these issues are compounded in the current globalised context and the conference will pay special attention to trans-national litigation strategies.

For more information see <https://www.alai2009.org/programme.aspx>

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- **ISKO UK 2009 Conference - Content Architecture**

**London, 22-23 June 2009**

Registration is now open for "Content Architecture: Exploiting and Managing Diverse Resources", the first biennial conference of the UK Chapter of ISKO (International Society for Knowledge Organization). It will be held in London on 22-23 June 2009.

Come to this exciting Conference to hear about and discuss the opportunities arising from the growing digitization and networking of information resources. It will be a bridge-building event, designed to promote dialogue between practitioners and researchers from diverse communities.

The preliminary programme is now on the conference website at <http://www.iskouk.org/conf2009/programme.htm>. We have 28 presentations, with speakers from ten countries. Topics include semantic interoperability, image retrieval, multimedia challenges, mapping and modelling.

As keynote speakers we have:

- Professor David Crystal, the renowned author, linguist and broadcaster, talking about semantic targeting;
- Clifford Lynch, Director of the Coalition for Networked Information, on the subject of e-Research and New Challenges in Knowledge Structuring

To take advantage of the early bird discount, register as soon as you can on the conference site at <http://www.iskouk.org/conf2009/index.htm>

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Jessica, Lucy, Celestine

The MILE Coordination Team